

### EMBLEM SIZE LIMITS

**Area** - FlexStyle® Beveled emblems can range from 1" x 1" to 3.75" x 4.75" in size. They cannot be any smaller or any larger.

**Thickness** - Varies depending on the complexity of the design from 4mm.

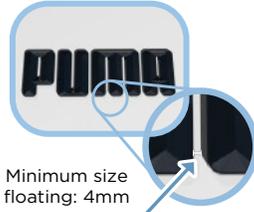
### FLOATING ELEMENTS

**Minimum width:** 2mm

**Minimum space between floating elements:** 1.5mm



Minimum size raised within an emblem: 1mm



Minimum size floating: 4mm  
Minimum space between floating elements: 1.5 mm

### COLOR

Product accepts CMYK colors. A standard chart of colors is available. RGB and PMS colors may be accepted but color matching is not guaranteed. Neon, glitter and reflective colors are not available. Your FlexStyle® designer will determine the color of the border.

### BACKING

**Low Melt** - This backing is more commonly used on garments. It is applied with a heat press.

**Pressure Sensitive** - This sticker backing is commonly used on flat, non-textured surfaces. This includes glass, plastic, wood, and metal.

### LIMITATIONS

**Heat Seal:** FlexStyle® Beveled should be applied to thicker materials, such as jackets, and hats that can withstand a heat press and 320° F. Since the product is applied with heat, it is not recommended for use on

materials that may be heat sensitive (ex. some nylons, silk, some plastics, leather, wool, fleece, etc.).

**Pressure-Sensitive:** Apply FlexStyle® Beveled on flat, non-textured surfaces. This includes glass, plastic, wood, and metal. The use of these emblems on surfaces that may contain an oil finish, such as silicon, Teflon™, rough fabrics, or outdoor goods is not recommended.

### ELECTRONIC PROOF

A digital sample via email is available in 48 hours. Edits are allowed.

### PRODUCTION TIME

Once the digital sample is approved, the mold is made in two days.

Samples will take three days plus shipping.

Production time will take seven days plus shipping on an order up to 500 pieces. Add one day per 500 pieces.

### TEXTURES

EdgeX™ stands out by its beveled edges. In some cases it will be necessary to add some regular texture in the artwork. Our trained designers will determine the best option to incorporate this textures according to the needs of the product.

### MEDIA/COLORS



Metallic



Non-Metallic

### WASHING INFORMATION

FlexStyle® emblems will withstand at least 52 domestic washing machine cycles at 104° F max.

### SHELF LIFE

1-year shelf life before applying (room temperature controlled environment).

### SET-UP CHARGES

One-time mold charge and artwork fee.

## APPLICATION INSTRUCTIONS

### APPLICATION VIDEOS ARE AVAILABLE AT

[www.youtube.com/worldemblem](http://www.youtube.com/worldemblem)

### PRESSURE-SENSITIVE

1. Make sure the application area is thoroughly cleaned. We recommend the use of rubbing alcohol.
2. Remove the paper backing and press the emblem firmly on the desired location.
3. After pressing, remove the clear top carrier by peeling it off the emblem.

### LOW MELT BACKING WITH A TOP HEAT PRESS: GARMENT

1. Set the press at 350-360° F for top heat with 40-60 lbs. of pressure.
2. To preheat the garment, place the garment on the heat press with the FlexStyle® silicon pad on top. Press for 20 seconds.
3. Once the garment is preheated, place the FlexStyle® emblem on the garment in your desired location.
4. Place the FlexStyle® silicone pad over the design.

5. Press for 12-15 seconds.

6. Remove the garment from the heat press. Remove the clear carrier once cooled.

### LOW MELT BACKING WITH A BOTTOM HEAT PRESS: HATS

1. Set the press at 280-300° F for bottom heat with 40-60 lbs. of pressure.
2. Place the patch on the hat in the desired location. Place the FlexStyle® silicone pad over the design.
3. Press for 10-12 seconds.
4. The FlexStyle® silicon pad protects the hat from scorching and maintains the texture in the design.

### DISCLAIMER

*World Emblem recommends testing the best combination of heat seal parameters before application. World Emblem is not liable for any damages to garments during the application process.*

