

### EMBLEM SIZE LIMITS

**Area** - FlexStyle® Flat emblems can range from 0.5" x 0.5" to 5.75" x 5.75"; they cannot be any smaller or any larger.

**Thickness** - Varies depending on the complexity of the design from 2 mm.

### COLOR

Product accepts CMYK colors. A standard chart of colors is available. RGB and PMS colors may be accepted but color matching is not guaranteed. Neon, glitter and reflective colors are not available.

### BACKING

**Low Melt** - This backing is more commonly used on wearables and applied with a heat press.

**Pressure Sensitive** - This sticker backing is commonly used on hard goods.

### LIMITATIONS

**Low Melt:** Since the product is applied with heat, it is not recommended for use on materials that may be heat sensitive (ex. some nylons, silk, some plastics, leather, wool, fleece, etc.).

**Pressure-Sensitive:** The use of these emblems on material surfaces that may contain an oil finish, such as silicon, Teflon™, rough fabrics, or any kind of outdoor goods is not recommended.

### ELECTRONIC PROOF

A digital sample via email is available in 48 hours. Edits are allowed.

### PRODUCTION TIME

Upon approval, the mold is made in 1 day.

Samples time: 2 days plus shipping.

Production time: 5 days plus shipping (additional day per 500 pieces).

### MINIMUM SIZE TEXTS



### MEDIA/COLORS



Metallic



Non-Metallic



Clear

### TEXTURES

Textures are predicated by each individual design and are typically shown on the background only. When a FlexStyle® Domed has an area bigger than 50%, it becomes automatically FlexStyle® Flat.

### VISUAL COMPARISON BETWEEN FLEXSTYLE® FLAT & DOMED



FlexStyle® Flat



FlexStyle® Domed

### WASHING INFORMATION

FlexStyle® emblems will withstand at least 52 domestic washing machine cycles at 104° F max.

### SHELF LIFE

1-year shelf life before applying (room temperature controlled environment).

### SET-UP CHARGES

One-time mold charge and artwork fee.

## APPLICATION INSTRUCTIONS

### APPLICATION VIDEOS AVAILABLE AT

[www.youtube.com/worldemblem](http://www.youtube.com/worldemblem)

### PRESSURE-SENSITIVE

Make sure the application area is thoroughly cleaned. We recommend the use of rubbing alcohol. Remove paper backing and press firmly in the desired location.

Remove clear top carrier.

### LOW MELT BACKING WITH A TOP HEAT PRESS: GARMENTS AND HATS

1. Set the press at 350-360° F for top heat with 40-60 lbs. of pressure.
2. Place the garment on the heat press with the FlexStyle® silicon pad on top and press for 20 seconds to preheat the garment.
3. Place the FlexStyle® on the garment in the desired location. Place the FlexStyle® silicone pad over the design.
4. Press for 12-15 seconds.

5. Remove the shirt from the heat press and remove the clear cover once cooled.

### LOW MELT BACKING WITH A BOTTOM HEAT PRESS: GARMENTS & HATS

1. Set the press at 280-300° F for bottom heat with 40-60 lbs. of pressure.
2. Place the patch on the garment in the desired location. Place the FlexStyle® silicone pad over the design.
3. Press for 10-12 seconds.
4. The FlexStyle® silicon pad protects the garment from scorching as well as to maintain the texturizing in the design.

### DISCLAIMER

*World Emblem recommends testing the best combination of heat seal parameters before application. World Emblem is not liable for any damages to garments during the application process.*